

# ROBERT PLOTKIN, P.C.

YOUR GO-TO COMPUTER PATENT FIRM™

## U.S. SOFTWARE AND BUSINESS METHOD PATENT PROTECTION PROGRAMS



Named a “Go-To Law Firm for  
Leading Technology Companies”  
by American Lawyer Media

[www.rplotkin.com](http://www.rplotkin.com)

# ROBERT PLOTKIN, P.C.

YOUR GO-TO COMPUTER PATENT FIRM™

15 New England Executive Park

Burlington, MA 01803 USA

Phone (978) 318-9914

Fax (978) 318-9060

Web: [www.rplotkin.com](http://www.rplotkin.com)

Email: [info@rplotkin.com](mailto:info@rplotkin.com)

## About Robert Plotkin, P.C.

---

Robert Plotkin, P.C. is a U.S. law firm with unique expertise in obtaining patents on computer software, hardware, and business methods in the U.S. We are fully equipped to act as a U.S. patent filing agent for law firms and companies worldwide.

Although any U.S. law firm can **file** your patent applications in the U.S. for you, our expertise in computer software, hardware, and business method patents enables us to **obtain, maintain, and enforce** such patents for you more efficiently and reliably than general practice firms.

The successes we have achieved for our clients are reflected by our recognition as a "**Go-To Law Firm for Leading Technology Companies**" by American Lawyer Media as a result of a survey of the legal departments at the top 500 technology companies in the U.S.

The firm's founder, Attorney Robert Plotkin, was trained as a computer scientist at the world-renowned Massachusetts Institute of Technology (MIT), and as a lawyer at one of the leading law schools in the U.S., the Boston University School of Law. He was trained in patent prosecution at the top-tier patent firm of Fish & Richardson, P.C. Since founding Robert Plotkin, P.C. he has represented clients ranging from multinational corporations to startup companies to individual inventors. He also teaches an advanced course on “Software and the Law” at the Boston University School of Law.

## **Are Your Clients' U.S. Software and Business Method Patents in Jeopardy?**

Although software and business methods have long been patentable in the U.S., the patentability of such technologies was recently called into question by the federal appeals court decision in the *Bilski* case. Many in the press and legal profession have claimed that software and business methods are no longer patentable as a result of *Bilski*.

Robert Plotkin, P.C., however, has continued to obtain software and business method patents for its clients in the U.S., in technologies ranging from speech recognition to digital telephony to web search. Obtaining computer-related patents post-*Bilski* requires a combination of highly specialized expertise in patent law and computer technology. It is such expertise that has enabled Robert Plotkin, P.C. to successfully obtain such patents where others have failed.

Clients are rapidly switching to Robert Plotkin, P.C. from other, less-specialized, U.S. patent firms, in light of the *Bilski* case, to benefit from our expertise in software and business method patents. You can offer the same experience and skill to your U.S. clients' patents by working with us, thereby ensuring that such patents remain as broad and enforceable as possible.

## **Our Patent Protection Programs for Strengthening Your Clients' Patents**

The U.S. Supreme Court will render a final decision in the historic *Bilski* case later in 2010. Although we are confident that software and business methods will remain patentable, existing patents and applications which were not prepared correctly may become invalid as a result of the decision.

We are taking proactive steps for our U.S. clients to strengthen their pending patent applications and granted patents in anticipation of the U.S. Supreme Court's decision. These steps include:

- reviewing pending patent applications and patents;
- recommending changes to the specification and claims to comply with *Bilski*; and
- making necessary changes at the U.S. Patent and Trademark Office.

We also provide comprehensive reviews of patents and applications to fix any problems they may have, whether or not related to the *Bilski* case.

Taking such steps proactively can help avoid unnecessary rejections at the Patent Office and therefore result in obtaining patents more quickly and less expensively, and which are more enforceable, than if such steps are taken after the fact.

## **Finding Weaknesses in Your Competitors' Patents**

The potential ability of the *Bilski* case to invalidate your competitors' U.S. patents on software and business methods presents you with a unique opportunity to find new and significant competitive advantages for your clients.

If one of your competitors' patents is no longer valid, then it cannot be successfully enforced against your client, and your client is not required to license such a patent.

Robert Plotkin, P.C. can assist your clients by:

- reviewing their competitors' U.S. patents and applications;
- finding bases for holding such patents and applications to be invalid under *Bilski*;
- providing your clients with written opinions of invalidity.

With the impending *Bilski* decision, the number of clients requesting assistance from Robert Plotkin, P.C. is growing quickly. Contact us today at [www.rplotkin.com](http://www.rplotkin.com) for assistance.